



Report By Ben Shaffer

<http://www.clarifywithben.com/recommends/dayjobkiller>

<http://www.clarifywithben.com/recommends/dayjobkiller>

LEGAL NOTICE

The Publisher has strived to be as accurate and complete as possible in the creation of this report, he does not represent at any time that the contents within are consistently accurate due to the rapidly changing nature of the Internet.

The Publisher will not be responsible for any losses or damages of any kind incurred by the reader whether directly or indirectly arising from the use of the information found in this report.

This report is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

No guarantees of income are made. Reader assumes responsibility for use of information contained herein. The author reserves the right to make changes without notice. The Publisher assumes no responsibility or liability whatsoever on the behalf of the reader of this report.

Affiliate Marketing Basics; Day Job Killer

Since when do affiliate marketing product launches matter? There are dozens of them every single day. Why do we pay attention to them? Why do we care?

When they shatter sales records and cause Google to change the way they do business, we should pay attention.

Affiliate Project X has sold well over 6,000 copies and broke the Clickbank record for the largest number of sales in a single week. The techniques it taught were considered revolutionary and had even Google curious.

What's more, it wasn't just the new techniques that made Affiliate Project X such a success, but the marketing concept itself added a huge boost to an already popular product.

Affiliate Project X took hype to a new level. It created its own universe of hype to revolve around. It made all other hypey websites look mundane and boring.

So when its sequel, Day Job Killer announced that it was due to launch, obviously, I needed to see a) if it would be surrounded by the same hype and b) if it would be worth the hype.

Some things that I consider facts:

1. Affiliate marketing is the easiest way to make money on the internet. Anybody can do it if they put in the time and creativity and are taught correctly.
2. Small changes produce massive results. If you therefore change just one thing or aspect of your efforts, it can have a huge effect.
3. There are few real secrets that you will read in Internet Marketing ebooks, but when you do find these secrets, you have struck gold.

Above I said that affiliate marketing is the easiest way to make money online. That begs the question why so many people fail. If you are going to make money from affiliate marketing then you need to work at your campaign once you have set it up. The set and forget myth of passive income is 99% of the time not true. Your campaign needs to be optimized in order to continue to compete with competitors and keep up with any changes that have happened in that market place. If you are promoting a product and a new model is released then you probably do not want to continue spending money pushing the old model but should be updating your campaign.

Is Day Job Killer For You?

Without blowing my own horn, I am a successful affiliate marketer. I make more money from clickbank sales every month than I ever did in a day job. Because of my bank charges for accepting dollar checks, I set my minimum payout at \$2,500 from Clickbank and it is very rare that I do not receive a check from them every two weeks.

However, maybe I am naive or just not hanging around in the right places. With both Affiliate Project X and also Day Job Killer, my eyes have been opened to techniques that I did not know existed before. Now I know about these techniques I can see how they have been used by my competitors against me in order to claim commissions which may otherwise have been mine.

If you loved Affiliate Project X and made money from it then you are in for a real treat as DJK is similar but goes into more details and gives more extremely powerful tactics.

<http://www.clarifywithben.com/recommends/dayjobkiller>

Step-By-Step Action

One thing that I really love about DJK is that it is totally step-by-step. He tells you exactly how to set up a profitable campaign. He doesn't leave anything to chance or possibility of error. This is totally the full package and there is no feeling that a vital piece of the puzzle is being omitted.

<http://www.clarifywithben.com/recommends/dayjobkiller>

So what is contained within Day Job Killer?

Chris starts off the ebook by looking back to the good old days when the Google Cash method was effective. If you do not know, Google Cash was a method which was made popular by Chris Carpenter. In summary, the idea was to buy Adwords adverts and create an ad to a product which you drive the traffic towards your affiliate link.

The problem is that:

1. Too many people were using the same method to try and make profits.
2. Google Adwords changed their rules to make Google Cash less effective.

By writing this ebook, it is evident that the author Chris has a romantic notion that he is producing Google Cash 2007!

Within this ebook, you will discover:

CAMPAIGN NUKING - how to steal the Adwords campaigns from ANY advertiser (even the big players) and underbid them.

DIRECT LINKING ON CRACK - Chris has managed to give new life to the "google cash" method of advertising. This is the ultimate solution for lazy affiliates everywhere... possibly the most potent technique in the entire manual, all explained in step-by-step detail.

THE LEVELLER -- how to "level" a guru, take his potential customers and use them to build your own laser-targeted list of buyers.

One more thing: each technique includes real profit-pulling examples; all of which have been tested on "average" affiliates by Chris personally.

You will also discover:

- How to be certain that a product has enough demand in order to be profitable
- What keyword phrase you should ALWAYS be bidding on
- How to ensure that every keyword phrase that you bid on is profitable
- Why Google is delighted at the lack of skills people have at Adwords (or the shareholders anyway)
- How to get a customer to purchase multiple products
- What affiliate networks you should be promoting
- How to promote to a worldwide audience as opposed to just US
- How to know within three minutes if the promotion of a product will be profitable
- How to beat the vendor's own add and beat them.
- How to insure yourself against a product vendor screwing you over
- Creating the perfect ad

<http://www.clarifywithben.com/recommends/dayjobkiller>

- Making your ad stand out
- What you must include in your ads so that you increase your clicks
- Why Amazon is great to promote
- How to keep up-to-date with products that you promote
- Avoid the Google Slap and build a list while promoting an affiliate product

...and much much more

<http://www.clarifywithben.com/recommends/dayjobkiller>

<http://www.clarifywithben.com/recommends/dayjobkiller>

The Hype

Something that worries me about Day Job Killer is that there seems to be a lot of hype attached to the product. I remember reading a blog post by Eric Holmlund when Affiliate Project X (Volume 1) was released which went through the sales-page highlighting how figures were overused within the copy. Although I have only seen the prelaunch sales-page, it strikes me that similar tactics are once again being used within the copy. In my opinion this is a shame, because it is a high quality product and therefore does not need such tactics in order to sell it.

One thing that particularly annoyed me is the following approach:

"Legally steal \$100, \$300 or even \$500 each day..."

As far as I can tell, if you use the tactics described in ebook you are not 'stealing'. What you are doing is to use your superior skills to perform better than other affiliates. In my opinion that is just better business practices as opposed to stealing.

Another tactic which is used in the salesletter is:

- a. Put down the gurus
- b. Tell you why you have failed online after investing in other products
- c. Prove to you that by purchase this product you will be successful.

It is a shame that tactics like this are being used within the copy. I find it a real turn-off and that is a shame because the information that is contained within the ebook is actually really good.

A Polite Suggestion to Avoid the Hype

Please don't read the salesletter if you don't like hype. Just go to the order button at the bottom of the page. I guarantee you that this is an extremely high quality product and will benefit you if you are an affiliate for any product or an Adwords user. I really don't want you to be turned off by the hype.

The Ebook Title

I find the title of this ebook fairly ironic - "Day Job Killer". I am in a lucky position in that I don't have a day job where I work for somebody else. I make 100% of my living from the internet. However, in a way I am tied to a desk because I own a business and if I want it to expand and be successful then I do have to take an active part.

<http://www.clarifywithben.com/recommends/dayjobkiller>

Whenever I think about having a job or being tied to a business I think about Richard Scheffren. If you have read any of his free or paid ebooks, you will be aware of his view on the difference between a job and a business. Let me tell you right up front the secret that any successful business owner knows:

The more successful that you come in business, the hard that you will work.

If you do not mind the hard work though, then you will come out earning much more money than you would working for somebody else.

Will Day Job Killer solve problems that Affiliate Project X caused?

One thing that worried me about Affiliate Project X was that once it fell into too many hands, the tactics stopped being as powerful. For the first few days that I was using them I made a lot of money as I documented in my email to you at the time. However, after a few weeks, they became much less powerful as more and more people bought the ebook. It seems that I was not the only person who found this as this has been thoroughly address and solved in Day Job Killer. With some of the content of this ebook undoubtedly the same thing will happen within weeks or perhaps months. However you are given tactics which will not only work for Clickbank or Commission Junction but will work for any affiliate program. It is these that I am currently concentrating on and so far have had very positive results (I hadn't even given Amazon a proper try before reading how to do it effectively and ensure profitability. If you haven't also, then believe me when I tell you that you are missing out on a gold-mine)

The Killer Tactic You Should Not Be Without

If you do not read this ebook then you will definitely lose out to other affiliates who have read this ebook. One tactic alone blew me away. I have not read Mr. X's Adwords Black Book (I have since ordered the videos) which sold out at \$197 a pop. However what I have heard is contained within is a tactic to ensure that you are only paying the necessary amount to ensure that you are at number one position for your chosen keyword phrase. Read that sentence again and now think how powerful that would be to be able to do with absolutely any Google Adwords ad that you have... Contained within Day Job Killer is an explanation of a tactic which does exactly this.

Why is Chris Selling his Secrets?

The reason why Chris is selling his secrets in this ebook is obvious. He wants to make money! Don't we all?! He sold more than 6,000 copies of his last ebook. You can do the math, but that is more money than most people make in a year if not ten. If you

<http://www.clarifywithben.com/recommends/dayjobkiller>

remember, Affiliate Project X was launched on the same week as a major launch for a high priced product. I say 'launched' but in reality it was more 'released' than 'launched'. It was lost amongst this other email but because of its high quality it went on to become a huge success and apparently is one of the best-selling products on Clickbank ever.

I actually believe that Chris never thought or even wanted his ebook to be so successful. I know that I didn't. Tactics from his first ebook made me a lot of money very quickly. The problem was, that as more people purchased, the tactics were weakened to the point where I now hardly have an advantage over other affiliates because they know these tactics too. The great thing about this new ebook is that although other affiliates may know these tactics also, they can be used in so many different markets and with so many different products, that I will not be affected when other affiliates catch up.

Who is this ebook for?

This ebook is for anyone that is using Adwords or is acting as an affiliate for any product.

The techniques are very easy to learn. You don't have to be a computer genius or learn any special new skills to use them to make big money in affiliate marketing.

If you are either acting as an affiliate for any product or using Adwords in any capacity then you are losing money daily by not having read this ebook. And in the future, you will be losing even more money when others have read this ebook and start taking over your market.

<http://www.clarifywithben.com/recommends/dayjobkiller>

Bonuses and Guarantees

I like giving bonuses when I promote products. It means that you still get the product that you really want, but that you also get a bit extra. I am going to give you one bonus which I have never given away or sold before and also a guarantee which I can not guarantee (geddit?) you will not find anywhere else, but I have never seen anyone else doing something similar before.

As a bonus, I will give you “Affiliate Marketers Special Edition”. In it, you will find:

- The 3 Things All Affiliate Marketers Need To Survive Online
- How To Become A Super Affiliate In Niche Markets
- So Many Affiliate Programs! Which One Do I Choose?
- Which Affiliate Networks To Look Out For When Promoting
- Easy Profits Using PPC In Your Affiliate Marketing Business
- Using Product Recommendations To Increase Your Bottom Line
- Using Camtasia to Increase Your Affiliate Checks
- Top 3 Ways To Boost Your Affiliate Commissions Overnight
- How To Avoid The 3 Most Common Affiliate Mistakes

I feel that this will give you a very solid foundation to ensure that you are up to speed with affiliate marketing so that you can take full advantage of Day Job Killer. Day Job Killer is not aimed at total beginners, but with my guide, you will be able to understand exactly what Chris describes to make sure that it is effective.

And my guarantee?

I personally believe that Day Job Killer *will* make you money. I’m just not saying that, but I have proven it to myself by setting up several successful campaigns myself since reading the ebook (2 on Amazon and 1 on a Clickbank product). I believe it so much in fact that I am willing to put myself in a position where if you prove me wrong, I could lose a lot of money. I don’t want you to prove me wrong as I want you to be successful.

I’m not scared. I know that I won't lose much of anything at all. I have viewed Day Job Killer and I know that the only way you won't make money is if you don't read it.

Anyways, here we go...

"If you purchase Day Job Killer, read it and don't make back the purchase price of the ebook within 1 week, then not only will you get your normal refund from the publisher, but I will also send you \$20 in hard Paypal cash."

<http://www.clarifywithben.com/recommends/dayjobkiller>

Notice what I'm saying here. I'm not saying if you don't like the book you get a refund. I'm not saying that if you like the book and in eight months time make forty extra dollars you get a refund. What I'm saying is that if within **1 week** you don't make back the entire purchase price of the ebook, you will not only get that money back, but an extra \$20 from me as well.

Have you ever seen someone put his money where his mouth is like this before?

So that is my challenge to you. Go and purchase the ebook. Read it. Put some of it into action. Make money. Thank me!

<http://www.clarifywithben.com/recommends/dayjobkiller>

The Prelaunch Price

Chris has said that he will be increasing the price from the prelaunch price within the next few days. With Project Affiliate X he did it within 3 days having said that he would. I have no doubt that he will keep his word and do it here also. Unless you actively want to pay more (and why would you?!) I would suggest that you purchase before the price is increased and use the \$20 which you save in order to buy some Adwords clicks and get started with your affiliate campaign.

What You Should Do Right Now

If the price goes up in the next 3 days, that means you have 72 hours to buy. If the techniques become too common, that means you have 30 days or so to buy. If Google catches up and changes their policies, that means you have at least 6 months to buy.

But nonetheless, you need to buy Day Job Killer right now.

I'm sure that all the amount of bonuses and all the amount of hype don't mean a lick to you. What means the entire world is your ability to make a living and provide for your family. If you are currently stuck behind the train and are unable to make a decent salary as an affiliate marketer, that should be the best reason in the world why you shouldn't wait another second to buy Day Job Killer. Even if you do make enough, don't you want to be on the cutting edge so you can make more?

If you buy Day Job Killer now, you will get the most up-to-the-minute information available. Learn to work within the system the way it was meant to be used. Day Job Killer is not illegal, nor is it a way to circumvent the system. Day Job Killer does nothing but provide page after page of coherent, thought provoking information and step-by-step techniques.

Click on the link right now and buy Day Job Killer. Once you do, I will email you my bonuses within 24 hours.

<http://www.clarifywithben.com/recommends/dayjobkiller>

<http://www.clarifywithben.com/recommends/dayjobkiller>

Remember, if for any reason you don't think the methods in Day Job Killer will work for you, simply let me know. You can request a refund and I will also Paypal you \$20.

Thank you for reading and if you have any questions please submit them at:

<http://www.replytoben.com>

To Your Success,

Ben Shaffer

<http://www.clarifywithben.com/recommends/dayjobkiller>

<http://www.clarifywithben.com/recommends/dayjobkiller>